

***For Immediate Release***

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**MCVEIGH ASSOCIATES, LTD. WINS AWARD FOR  
“BEST IN STRATEGIC MEETING MANAGEMENT – USA”**

Long Island, NY (June 5, 2015) – McVeigh Associates, Ltd. has been named to the prestigious Business Excellence Awards as the “Best in Strategic Meeting Management – USA”. This award was launched to highlight and celebrate the outstanding performance and results achieved by the industry’s leading lights in what still proves to be an extremely competitive market.

These awards, identify and honor the most respected companies and their C-level executives, while recognizing and rewarding outstanding success, innovation and ethics across international business communities.

A business’ success is determined by the collective effort of all of its employees, however, the role played by its leaders – especially in this on-going challenging corporate environment – is a critical factor, and the award winners prove that in times of economic turmoil, good leadership is the difference between surviving and thriving.

**AI’s Criteria for Evaluations**

Since 2010, Acquisition International Magazine's annual awards have been highlighting the amazing work done by those firms and individuals whose ceaseless dedication to innovation, customer care and the continued growth and improvement of their businesses has seen them forge ahead of their competitors and raise the bar for performance and results in their industry.

We pride ourselves - and rightly so - on the validity of our awards and winners, an approach that is reflected in the rigorous and tightly monitored nomination, judging and selection processes. Every one of our awards is given solely on merit, meaning that there are no commercial requirements, no awards guaranteed by payment and no barriers to entry. In other words, no matter how big or small your business and regardless of where you're based, the only factors that will determine your success are the work you do and the results you achieve.



Each and every nomination is subject to a lengthy and in-depth assessment process, designed to enable us to separate the truly remarkable from their peers.

The process begins the second we open the ballot boxes and distribute the voting forms to our worldwide network of partners and industry experts. To arrive at the final winners list, AI compiles the votes received, evaluates the supporting evidence and leverages the in-house research and expertise of our network of corporate leaders.

This comprehensive selection and judging process ensures that our awards are always a true representation of the market in question and that all of our winners are truly at the cutting edge of their respective industries.

### **About McVeigh Associates**

Internationally recognized and award winning, McVeigh Associates is a mid-sized, privately held Global Meeting & Incentive Management Company which has specialized in servicing the MICE Industry since formation in 1990.

Remaining at the forefront and managing the dynamics of the MICE industry, McVeigh continues to drive strategies that will increase service levels, diversify product offerings, drive profitability, increase buying power, offer best in class technology and systems, and expand sales opportunities to a more varied worldwide client base.

McVeigh Associates has carefully structured itself with four core service groups allowing them to provide unparalleled, comprehensive program management as well as a la carte (tailor-made) services at our client's request. These global service groups include Meetings, Conventions & Incentives Management, Air Travel Management, Hotel Sourcing Solutions and Consulting Services; each operating either independently or seamlessly integrating as one group in partnership with our client.