

For Immediate Release

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**MCVEIGH ASSOCIATES, LTD. NAMED TO THIRD ANNUAL "CMI 25" LIST BY
CORPORATE MEETINGS & INCENTIVES MAGAZINE**

Amityville, NY - September 8, 2009 – McVeigh Associates, Ltd. today announced that it has been named to the third annual "CMI 25" list of the industry's largest and most influential full-service independent meeting and incentive travel management companies focused on the corporate market. Compiled by Penton Media's *Corporate Meetings & Incentives*® magazine, the leading information source for the \$40 billion corporate meetings and events industry, the CMI 25 provides an essential resource for corporate executives and meeting professionals seeking partners for outsourcing all or parts of their programs. The CMI 25 appears in the September issue of *Corporate Meetings & Incentives* and is available on www.meetingsnet.com.

"Outsourcing of meeting and incentive travel planning has become increasingly important to Corporate America, and our CMI 25 report is the only place meeting planning and procurement professionals can turn to for information on the buying power and capabilities of these important partners," said Barbara Scofidio, editor of *Corporate Meetings & Incentives*. "Based on extensive research by our staff, the CMI 25 list is a unique snapshot of the leading companies in the industry."

McVeigh Associates is the industry leader in Strategic Meeting Management. We partner with enterprise and Fortune 500 companies to coordinate every aspect of your global meetings and conferences. We guarantee the achievement of business objectives through flawless execution, quantifiable cost savings, adherence to corporate compliance and a regard to public perception.

The magazine's editors selected CMI 25 companies based on several factors, including the number of meetings and incentive travel programs managed in 2008 and the total number of room nights represented by those meetings and incentives. They also evaluated the number of full-time employees at each company, as well as the percentage of the company's revenues that came from organizing corporate meetings and incentives, versus association meetings or other sources.