



For Immediate Release

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**MCVEIGH ASSOCIATES NAMED TO FOURTH ANNUAL “CMI 25” LIST BY
CORPORATE MEETINGS & INCENTIVES MAGAZINE**

Amityville, NY (September 10, 2010) – McVeigh Associates has been named to the 2010 “CMI 25” list, an exclusive directory of the largest and most influential full-service meeting and incentive travel management companies focused on the corporate market. Now in its fourth year, the CMI 25 list is compiled by Penton Media's *Corporate Meetings & Incentives*[®] magazine, the leading information source for the \$40 billion corporate meetings and events industry. The CMI 25, published in the September issue of *Corporate Meetings & Incentives* and on www.meetingsnet.com, is an essential resource for corporate executives and meeting professionals looking for partners to help strategically manage meeting dollars and design creative and motivational off-site programs.

“As a whole, this year’s CMI 25 companies handled more than 58,000 corporate meetings and incentive programs in 2009, which represents more than 6.5 million room nights across the U.S. and the world,” said Barbara Scofidio, editor of *Corporate Meetings & Incentives*. “Our annual report is unique to this industry, and meeting managers and procurement professionals turn to our research year-round for information on these important partners.”

McVeigh Associates' Mission and Vision

To lead as the innovative expert in the meeting management industry, guaranteeing superior customer service, and consistently delivering dynamic new thoughts, trends and efficiencies to our clients.

To ensure quantifiable ROI through unparalleled tactical project implementation and ongoing strategic account management.

To collaborate with our clients' meeting sponsors, corporate purchasing, compliance and procurement departments to deliver the best quality product while aggressively achieving maximum cost containment.

To deliver a consistent meeting experience while adhering to our client's existing branding and corporate image, through vigilant compliance to their philosophies, standard operating procedures and objectives.

The magazine's editors select CMI 25 companies based on several factors, including the number of meetings and incentive travel programs managed in 2009 and the total number of room nights represented by those meetings and incentives. They also evaluated the number of full-time employees at each company, as well as the percentage of the company's revenues that came from organizing corporate meetings and incentives, versus association meetings or other sources.