

For Immediate Release

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MCVEIGH ASSOCIATES, LTD. NAMED TO FIFTH ANNUAL “CMI 25” LIST BY *CORPORATE MEETINGS & INCENTIVES* MAGAZINE

Long Island, New York (September 8, 2011) – McVeigh Associates has been named to the 2011 “CMI 25” list, an exclusive directory of the largest and most influential full-service meeting and incentive travel management companies focused on the \$145 billion corporate meetings and events industry. Now in its fifth year, the CMI 25 list is compiled by Penton Media's *Corporate Meetings & Incentives*[®] magazine, the leading information source for the corporate meetings and events industry. This unique annual report is the go-to resource for meeting managers and procurement professionals researching information on these critical business partners.

“In total, this year’s CMI 25 companies handled more than 33,000 corporate meetings and incentive programs in 2010, which represents more than 5.7 million room nights,” said Barbara Scofidio, editor of *Corporate Meetings & Incentives*. “There’s no other comprehensive source for information on these influential buyers who often play a strategic role in the strategic management of meeting dollars and creative execution of off-site programs.” The CMI 25 list will be published in the September 2011 issue of *Corporate Meetings & Incentives* and on www.meetingsnet.com.

Internationally recognized and award winning, McVeigh Associates is a mid-sized, privately held Global Meeting & Incentive Management Company which has specialized in servicing the MICE Industry since formation in 1990. They continue to maintain the client base with which they established the company and most of their business continues to be based on client referrals.

As a Company, McVeigh Associates’ methodology and philosophy maintain that they continually invest in their employees, organization and community. These components are essential to their continued effort to improve services & offerings to their client base as well as their community.

The magazine’s editors select CMI 25 companies based on several factors, including the number of meetings and incentive travel programs managed in 2010 and the total number of room nights represented by those meetings and incentives. They also evaluated the number of full-time employees at each company, as well as the percentage of the company’s revenues that came from organizing corporate meetings and incentives, versus association meetings or other sources.