

For Immediate Release

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**MCVEIGH ASSOCIATES, LTD. NAMED TO 7th ANNUAL "CMI 25" LIST BY
MEETINGSNET / CORPORATE & INCENTIVES MAGAZINE**

Long Island, NY (September 10, 2013) – McVeigh Associates, Ltd. has been named to the 2013 "CMI 25" list, the 7th annual directory of the largest and most influential full-service meeting and incentive travel management companies focused on the U.S. corporate meetings and events industry. The list, compiled by Penton's *MeetingsNet / Corporate & Incentives*[®] magazine (formerly *Corporate Meetings & Incentives*), is an unequalled resource for meeting managers, incentive travel executives, and procurement professionals researching information on these essential business partners.

"As a group, the CMI 25 companies play a significant role in the U.S. meetings economy. During 2012, they planned 62,582 corporate meetings and 4,133 incentive travel programs, driving a total of 8.5 million room nights at hotels and resorts around the world. Corporations rely on these independent meeting and incentive companies for their experience, creativity, and, increasingly, understanding of meeting technologies for mobile apps, virtual events, and strategic meetings management," said Sue Hatch, executive editor of *MeetingsNet / corporate & incentives*. "The CMI 25 is the most comprehensive listing of the largest independent planners serving the corporate world." The CMI 25 list will be published in the September 2013 issue of *MeetingsNet / corporate & incentives* and on www.meetingsnet.com.

About McVeigh Associates

Internationally recognized and award winning, McVeigh Associates is a mid-sized, privately held Global Meeting & Incentive Management Company which has specialized in servicing the MICE Industry since formation in 1990.

Remaining at the forefront and managing the dynamics of the MICE industry, McVeigh continues to drive strategies that will increase service levels, diversify product offerings, drive profitability, increase buying power, offer best in class technology and systems, and expand sales opportunities to a more varied worldwide client base.

McVeigh Associates has carefully structured itself with four core service groups allowing them to provide unparalleled, comprehensive program management as well as a la carte (tailor-made) services at our client's request. These global service groups include Meeting & Incentives Management, Air Travel Management, Hotel Sourcing Solutions and Consulting Services; each operating either independently or seamlessly integrating as one group in partnership with our client.

About CMI 25

The magazine's editors selected CMI 25 companies based on several factors, including the number of meetings and incentive travel programs managed in 2012 and the total number of room nights represented by those meetings and incentives. They also considered the number of full-time employees at each company, as well as the percentage of the company's 2012 revenues that came from organizing corporate meetings and incentives, versus association meetings or other sources.