

For Immediate Release

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**MCVEIGH ASSOCIATES, LTD. NAMED TO 8th ANNUAL
MEETINGSNET "CMI25" LIST**

Long Island, NY (September 15, 2014) – McVeigh Associates, Ltd. has been named to the 2014 "CMI 25" list, the 8th annual directory of the largest and most influential full-service meeting and incentive travel management companies focused on the U.S. corporate meetings and incentives industry. Compiled by Penton's *MeetingsNet*, a tablet magazine and Web site dedicated to the meetings and incentives industry, the list is a key resource for meeting managers, incentive travel executives, and procurement professionals researching information on the industry's leading outsource partners.

"In total, the CMI 25 drove 9.1 million group room nights in 2013, an increase of about 7 percent over 2012. These independent meeting planning companies play a significant role in the U.S. meetings economy, last year orchestrating 68,652 corporate meetings and 4,241 incentive travel programs around the world. We're seeing exciting growth in these industry leaders, with an uptick in acquisitions, partnerships, and technology adoption. Corporations look to them for creativity, experience, and, often, their meeting technology know-how," said *MeetingsNet's* Editor Sue Hatch. "The CMI 25 is the most comprehensive listing of the largest independent meeting managers serving the corporate world." The CMI 25 list will be published in the September 2014 issue of the *MeetingsNet* tablet magazine (<http://meetingsnet.com/app-registration>) and on www.meetingsnet.com.

About McVeigh Associates

Internationally recognized and award winning, McVeigh Associates is a mid-sized, privately held Global Meeting & Incentive Management Company which has specialized in servicing the MICE Industry since formation in 1990.

Remaining at the forefront and managing the dynamics of the MICE industry, McVeigh continues to drive strategies that will increase service levels, diversify product offerings, drive profitability, increase buying power, offer best in class technology and systems, and expand sales opportunities to a more varied worldwide client base.

McVeigh Associates has carefully structured itself with four core service groups allowing them to provide unparalleled, comprehensive program management as well as a la carte (tailor-made) services at our client's request. These global service groups include Meetings, Conventions & Incentives Management, Air Travel Management, Hotel Sourcing Solutions and Consulting Services; each operating either independently or seamlessly integrating as one group in partnership with our client.

About CMI 25

The magazine's editors selected CMI 25 companies based on several factors, including the number of meetings and incentive travel programs managed in 2013 and the total number of room nights represented by those meetings and incentives. They also considered the number of full-time employees at each company, as well as the percentage of the company's 2013 revenues that came from organizing corporate meetings and incentives, versus association meetings or other sources.