For Immediate Release

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MCVEIGH ASSOCIATES, LTD. HONORS FRANK MCVEIGH AS HE CELEBRATES 45 YEARS IN THE TRAVEL INDUSTRY

Long Island, New York (September 1, 2012) – McVeigh Associates is proud to honor its President and CEO, Frank McVeigh, as he celebrates 45 years as an influential leader in the travel industry.

McVeigh successfully spearheads McVeigh Associates, currently in its 23rd year of operation. From a small core staff of five, McVeigh Associates, which specializes in serving the MICE industry, has grown its operation to over 80 full-time employees with a worldwide reach, producing over 15,000 meetings on six continents.

Under McVeigh’s leadership, the company has received numerous awards, notably inclusion on the highly selective “CMI 25” list, an exclusive directory of the largest and most influential full-service meeting and incentive travel management companies focused on the $145 billion corporate meetings and events industry.

McVeigh’s lifelong passion for the travel industry began as one of the owners of The Rogues Restaurant and Inn in Sugarbush, Vermont. He managed the facility for two years beginning in 1967 before accepting a position as the director of sales for Travel Services International, specializing in ski tours to Austria and Germany. In 1972 his success catapulted him to Vice President of Travel Committee, Inc., a tour wholesaler catering to large corporations including IBM, AT&T and GE.

In 1984 McVeigh successfully launched Travel Destinations Unlimited of New York, which focused on meetings, incentives and corporate travel. During his six years at the helm of TD New York, the company attained sales in excess of $35 million dollars and grew to nine branch offices. In 1990 McVeigh sold the company and formed McVeigh Associates.

“It has been a true adventure to be apart of such a dynamic industry for so many years. Analyzing and adapting to the industry trends have been instrumental to the success of the business and has allowed us to grown the McVeigh brand into something really unique.”

Frank McVeigh is also committed to giving back, both personally and as a corporate leader. As a company, McVeigh Associates is active in both local and national organizations including the Salvation
Army, Adopt-A-Family, Island Harvest, AIDS Walk New York and the Amityville Fire Department. Frank McVeigh serves on the board of directors for several charitable organizations such as Hope for Youth, an entity that counsels adolescents with drug and alcohol-related issues; and the Jamesport Community Center, which McVeigh was instrumental in restoring and reviving as a safe and nurturing place for the community. McVeigh also joined a partnership to save from demolition the historic Captain Hawkin’s Mansion on eastern Long Island. After a complete restoration to its original glory, the landmark is now the site of the critically acclaimed Jedediah Hawkins Inn & Restaurant.

Within the travel community, Frank McVeigh has served on numerous advisory boards, including Marriott, InterContinental and Radisson Hotels.

Frank McVeigh lives on Long Island with Anne, his wife of 41 years. When not in the office or traveling the globe in search of inspiration, Frank and Anne enjoy spending their time with their three children and six grandchildren.