



***For Immediate Release***

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**MCVEIGH ASSOCIATES, LTD. NAMED TO 10<sup>th</sup> ANNUAL  
MEETINGSNET "CMI25" LIST**

Long Island, NY (September 6, 2016) – MeetingsNet, a digital magazine and website dedicated to the meetings and incentives industry, has named McVeigh Associates, Ltd. to its 2016 CMI 25 list of the largest and most influential full-service meeting and incentive travel management companies focused on the U.S. corporate meetings and incentives industry. Now in its 10<sup>th</sup> year, the list continues to be a unique resource for meeting managers, incentive travel executives, and procurement professionals who need outsourcing partners to orchestrate events around the globe with professionalism and creativity.

"Meetings and incentives are extremely valuable to the businesses and cities that host them, to the participants who benefit from face-to-face networking and learning, and to the sponsoring organizations who get their messages delivered and their teams motivated," said MeetingsNet Editor Sue Hatch. "The CMI 25 list is the first place many corporations turn to find independent planning companies that have the experience to handle their most important events." As a group, the companies on the 2016 CMI 25 list executed more than 95,000 corporate meeting and incentive travel programs in 2015, representing over 11 million group room nights.

The CMI 25 is the most comprehensive listing of the major independent meeting companies serving the corporate world. The CMI 25 list is published in the September 2016 issue of the MeetingsNet tablet magazine (<http://meetingsnet.com/app-registration>) and digital edition, and on [www.meetingsnet.com](http://www.meetingsnet.com).

**About McVeigh Associates**

Internationally recognized and award winning, McVeigh Associates is a mid-sized, privately held Global Meeting & Incentive Management Company which has specialized in servicing the MICE Industry since formation in 1990.



Remaining at the forefront and managing the dynamics of the MICE industry, McVeigh continues to drive strategies that will increase service levels, diversify product offerings, drive profitability, increase buying power, offer best in class technology and expand sales opportunities to a more varied worldwide client base.

McVeigh Associates has carefully structured itself with four core service groups allowing them to provide unparalleled, comprehensive program management as well as a la carte (tailor-made) services at our client's request. These global service groups include Meetings, Conventions & Incentives Management, Air Travel Management, Hotel Sourcing Solutions and Consulting Services; each operating either independently or seamlessly integrating as one group in partnership with our client.

#### **About CMI 25**

The MeetingsNet editors selected CMI 25 companies based on several factors, including the number of meetings and incentive travel programs managed in 2015 and the total number of room nights represented by those meetings and incentives. They also considered the number of full-time employees at each company, as well as the percentage of the company's 2015 revenues that came from organizing corporate meetings and incentives versus association meetings or other sources.