

## Fourth Wall Events and WorldTek Events Acquire McVeigh Associates to form McVeigh Global Meetings and Events.

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**Fourth Wall Events** in New York City and **WorldTek Events** in New Haven CT have merged and together, acquired **McVeigh Associates** in Long Island, NY. The combined companies are pleased to announce the formation of **McVeigh Global Meetings and Events, LLC**.

The unique blending of corresponding services (venue sourcing, logistics, association management, sponsorship sales, audio/visual, production and air travel management) will provide the MICE industry with a centralized platform to fulfill meeting and events business needs on a global scale.

The innovative leadership and account teams will remain in place and continue to deliver a highly responsive, client-centric approach for all service deliverables. Jeff Guberman, former President of Fourth Wall Events, has been appointed the CEO of the newly formed McVeigh Global Meetings and Events, LLC. Carvie Gillikin has been appointed the Chief Revenue Officer for the company. The new team plans to continue the high rate of growth to include more locations throughout North America and Europe.

The new company's deep expertise and dramatically expanded scale will provide clients end-to-end event and meeting management across diverse industry verticals. The new platform forecasts a solid growth trajectory and is strategically exploring future acquisition opportunities.



Jeff Guberman, CEO of McVeigh Global Meetings and Events, LLC said "We are very excited to bring some of the best people in the industry together. We can now provide the quality and diversity of services to help our clients use live meetings and events to achieve their business goals every day. We believe when you bring people together for a shared experience, great things happen. Look for more exciting news from our organization soon!"



"At WorldTEK Events, we have always taken great pride in collaborating with our client partners to achieve extraordinary results. Now, as part of McVeigh Global Meetings and Events, LLC, the combined team of people, products, and wide-ranging expertise will ensure that we deliver unparalleled innovative solutions to our present and future clients.", said Steven Casley, former CEO of WorldTEK Events.



“At McVeigh Associates, we have always considered our staff and our superior customer service to be our biggest assets. The leadership team involved in the formation of McVeigh Global Meetings and Events, LLC share our passion for smart growth while our staff and our clients remain pivotal components to the successful formula.”, said Frank McVeigh, former President and CEO of McVeigh Associates. “Creating this synergy with the like-minded and highly respected industry veterans that we have at the table will only provide a more robust global solution for our clients moving forward.”

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### **About Fourth Wall Events**

Fourth Wall Events is a production, corporate event and meeting planning company. They work with companies of all sizes, including local and global brands, to plan and execute meetings and events that exceed client corporate goals. Their team of professionals’ work with clients to produce events including product launches, shareholder meetings, sales meetings, conferences, experiential events, incentive events, trade shows, galas and more.

They are focused on helping corporations use events to achieve a strategic business goal by turning an event inspiration into reality.

### **About WorldTek Events**

WorldTEK Events is a full-service B2B global events and meetings management company with more than 40 years of direct experience. They consistently provide superior service to a highly diverse set of industries that is unparalleled by industry competitors. They excel at turning struggling association conferences into relevant, content driven experience that bring record breaking profit to their association partners.

### **About McVeigh Associates**

McVeigh Associates, an industry leader in strategic meeting management, has been named to the “CMI 25” list since 2007 [an annual listing of the largest and most influential full-service meeting and incentive travel management companies]. For more than 28 years, McVeigh Associates has partnered with top Fortune 500 companies by delivering customized, enterprise-wide, comprehensive meeting and group travel management services and value-added branding for their global clients’ international meeting efforts.

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