

**FOR IMMEDIATE RELEASE**

## **McVeigh Global Meetings and Events Celebrates their One Year Anniversary with New Branding & Logo.**

(June 18, 2019) - New York, NY - McVeigh Global Meetings and Events, LLC (MGME) is celebrating the company's first anniversary by launching a new corporate logo. MGME is also launching an array of exciting new brand identity elements that integrate into the company's communications including an interactive website, thought provoking presentations, and education focused social media content.

Jeff Guberman, the CEO of MGME states, "Our new logo honors the rich history and unification of Fourth Wall Events, WorldTEK Events and McVeigh Associates as one of the country's top, fully integrated meeting and event brands. This new outward expression of our company articulates our belief in the power of human connection and what it can mean for all clients," said Guberman.

MGME continues to allocate financial and human capital resources for training and integration of cutting-edge technologies specific to the meetings industry, which is responsible for over \$325B in direct spend.

Carvie Gillikin, the COO of MGME notes our first year produced significant organic and new client growth that increased company size by 22%. "We are thrilled to be working with such a remarkable team of professionals to position MGME as a best-in-class agency. We have already made significant headway and have just gotten started."

### **About McVeigh Global Meetings and Events**

McVeigh Global Meetings and Events, LLC (MGME) is an award-winning, top CMI 25 provider of innovative, cost-effective meeting management and event production solutions on a global stage for the MICE industry. [www.mcveigh.com](http://www.mcveigh.com)

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