

FOR IMMEDIATE RELEASE

Rick Weber Joins McVeigh Global Meetings and Events as Vice President of Sales

(June 3, 2019) - New York, NY - Rick Weber has joined McVeigh Global Meetings and Events, LLC (MGME) as Vice President of Sales and will be responsible for driving MGME's growth nationally and globally. Rick comes to MGME from ALTOUR Meetings and Incentives where he served as their Vice President, Sales. In the meeting and event industry, Rick has also served as Director of Business Development and Client Service for InVision Communications and Vice President Marketing and Client Development with FLIRT Communications.

"MGME was recently formed through the merger of Fourth Wall Events in New York City, WorldTek Events in New Haven, Connecticut and their subsequent acquisition of McVeigh Associates in Long Island, New York," said Jeff Guberman, McVeigh's CEO. "Through this merger, we now have unmatched centralized services to offer our current and future clients and we felt it was the right time to expand our growth with a seasoned sales leader." "Rick's diverse B2B and B2C expertise across both agency and corporate verticals, is the ideal skillset to connect McVeigh with clients seeking strategically fresh perspectives and groundbreaking solutions," according to Guberman.

Weber comes to MGME with over 35 years of senior-level marketing, public relations and advertising expertise. He has held Senior Vice President roles with Ketchum and Weber-Shandwick Public Relations and has corporate restaurant experience with Morton's Steakhouse, KFC, Red Lobster and The Olive Garden. He also owned a full-service advertising agency in Orlando, Florida for nearly a decade.

"I am excited to partner with Carvie Gillikin, MGME's Chief Operating Officer, to express our company's unique story and demonstrate how McVeigh's fully integrated service platform and highly strategic and creative approach to discovering breakthrough solutions will have a meaningful and lasting impact on our clients and their most important audiences," states Weber.

About McVeigh Global Meetings and Events

McVeigh Global Meetings and Events, LLC (MGME) is an award-winning, top 25 provider of innovative, cost-effective meeting management and event production solutions on a global stage for the MICE industry. www.mcveigh.com

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